

# SBI SUMMER BUSINESS INSTITUTE

BUSINESS MINOR PROGRAM



VILLANOVA  
BUSINESS

Summer Programs

## QUICK FACTS

*SBI, designed exclusively for non-business majors, is a 16-credit, 10-week summer program, conducted online. The program focuses on business fundamentals and professional development.*

### ACADEMIC CREDENTIALS

SBI provides an opportunity for Villanova students to earn a Business Minor and non-Villanova students to earn a Certificate in Business, the equivalent of a Business Minor.

### THERE'S MORE . . .

Upon successful completion of the program, Villanova students may enroll in upper-level VSB classes and/or pursue a discipline-specific business minor. VSB approval is required; additional courses may also be required.

### PROGRAM DATES

May 20 - July 25, 2024

### APPLICATION PERIOD

January 15 - April 15, 2024

SUMMER  
2024

### TUITION

\$15,750. Tuition includes textbooks and textbook-related materials.

### QUESTIONS

Contact the Summer Business Institute (SBI):

(610) 519-5532

vsbsummer@villanova.edu

business.villanova.edu/sbi

## ONE SUMMER. TEN WEEKS. COUNTLESS POSSIBILITIES!

### WHY CONSIDER SBI?

SBI offers non-business students a unique academic option, delivered in an online format you can complete from home. With an integrated curriculum and a strong focus on professional development, students gain fluency and competency in business basics along with skills to enhance their professional development.

### WHO ATTENDS SBI?

Engineering, Liberal Arts, Nursing, Science and Law students-and recent grads-are among those who have successfully completed SBI.

### CAN STUDENTS FROM OTHER SCHOOLS ATTEND?

Absolutely. Villanova's Summer Business Institute is open to qualified students and graduates from any accredited college or university located in the United States or abroad. Note: International applicants must be matriculated in a full-time course of study at a US institution when applying.

### CAN SBI CREDITS BE APPLIED TO DEGREE REQUIREMENTS?

SBI credits may be applied toward major degree requirements; determination is made by students' primary colleges/home institutions. Applicants are advised to discuss SBI credits with their academic advisors.

### WHERE ARE SBI CLASSES HELD?

SBI will be conducted online and scheduled according to EDT. Class can be completed from home — or anywhere with a robust internet connection.

### WHO IS ELIGIBLE TO APPLY?

All class years may apply, including recent graduates. While there is no GPA requirement, applicants must be in good academic standing. A holistic review of credentials is conducted and students must demonstrate strong academic performance, particularly in quantitative-based courses, in order to be considered.

### WHAT IS THE APPLICATION PROCESS?

The SBI application can be completed online at [business.villanova.edu/sbi](https://business.villanova.edu/sbi). The application opens January 15. Completed applications are reviewed on a rolling basis; decisions are typically provided within two weeks of receiving a completed application. Deadline to apply is April 15.

### ARE SCHOLARSHIPS AVAILABLE?

A limited number of need-based scholarships are available to Villanova students. In addition to demonstrated need, academic performance will be strongly considered in determining awards. **The deadline to apply for scholarship consideration is March 15.**

Through SBI, students develop a strong understanding of business and professional development through a holistic, interdisciplinary curriculum. As outlined below, the 16-credit program is divided into four modules that build upon one another and include a unique Professional Success course.

Online classes will be conducted synchronously and asynchronously Monday – Friday, 10 a.m. – 5 p.m., EDT.

## EXPLORE COUNTLESS POSSIBILITIES!

### MODULE 1

SBI 0009

#### MS EXCEL

0 credits

Provides a basic understanding of MS Excel functions along with financial and valuation models.

SBI 1001

#### BUSINESS FUNDAMENTALS

1 credit

Dynamic nature of business in a changing environment is explored. Cross-functional approach to understanding business operations. Emphasis on purpose of business; how business vision is actualized. Active learning, problem-solving approach utilized.

SBI 1006

#### BUSINESS LAW BASICS

1 credit

Basic legal issues involved in the creation and operation of business organizations.

### INTEGRATED INTO MODULES 1 AND 2

SBI 1000

#### PROFESSIONAL SUCCESS

1 credit

Career-related assessment and strategizing for identifying professional goals; skill-building for job/internship search; exposure to practicing professionals.

### MODULE 2

SBI 2005

#### APPLIED ECONOMICS

3 credits

Decision-making of households, firms and the government with respect to the allocation of scarce resources. Topics include supply and demand, nature and characteristics of the US economy, market structures, etc. Fulfills ECO 1001 Microeconomics.

-OR-

SBI 3145

#### MANAGERIAL ECONOMICS

3 credits

Use of economic concepts and tools to determine managerial strategies that efficiently allocate scarce resources within the firm to optimize the value of the firm. Pre-req ECO 1001 Microeconomics.

SBI 3030

#### MANAGEMENT ESSENTIALS

2 credits

Introduction to organizational structures and functions; leading, planning, controlling and problem-solving through effective utilization of and respect for human capital.

### MODULE 3

SBI 2007

#### ANALYTICS & INFORMATION TECHNOLOGIES

2 credits

Explore alignment of information technologies with business; focus on acquisition of business data using information systems; gain meaningful insight on data using analytical tools.

SBI 3010

#### FINANCIAL ACCOUNTING

2 credits

Generally accepted accounting principles and both the creation and analysis of financial statements. Exposure to importance of accounting in making decisions, including those related to business, investing and financing.

### MODULE 4

SBI 3040

#### PRINCIPLES OF MARKETING

2 credits

Strategic and applied introduction to how goods and services are developed, distributed, priced and communicated to meet consumer needs.

SBI 3020

#### PRINCIPLES OF FINANCE

2 credits

Financial decision-making and firm value; topics include time value of money, bond valuation, measuring risk and return, stock valuation, the cost of capital, and capital budgeting.

"SBI was a life-changing 10-week program. I found my place in the business world and discovered a passion for finance. The hands-on learning, supportive community, and career guidance were exceptional. I'm grateful for this transformative experience and recommend SBI to anyone who's willing to put in the work for a rewarding business education."



"As a nursing major, I am thrilled to have been a part of SBI. It has opened the door to numerous career possibilities, and it has widened my knowledge as a personal consumer. The possibilities are truly countless!"

## SBI '23 ALUMNI TESTIMONIALS

"SBI has not only provided me with a foundational understanding of business principles but also enhanced my professional skills. Together they will prove instrumental when pursuing future career endeavors. I'm also excited to utilize the unique opportunities and resources that come with SBI graduation, such as the ability to connect with VSB mentors and pursue additional minors in the business school."

"SBI did not just give me an understanding of business, but the resources necessary to engage with the business world. I have both a well-rounded understanding of business and a passion for certain areas because of SBI."

"Completing SBI was one of the best educational decisions I have made so far. ...the business knowledge that I have gained through SBI will benefit me, not only for the rest of my college experience, but also as I transition to my career as an engineer. Aspects of business are found in all areas of life, and because of SBI, I know I am better prepared for my future."